



Turistička zajednica
grada Dubrovnika
Dubrovnik
Tourist Board

DUBROVNIK TOURIST BOARD CONVENTION BUREAU



“Those who seek paradise on earth”, George Bernard Shaw once wrote, “should come to Dubrovnik”.

Assets of Dubrovnik:

- Cultural: rich cultural heritage, museums, galleries, city ramparts, sacred architecture
- Natural: the whole region of Dubrovnik is well known for its fascinating landscapes, abundant Mediterranean vegetation, mild climate, and authentic settlements
- Largest hotel & meeting capacity in Croatia
- International airport
- A large choice of incentive activities and entertainment

Facts:

The Republic of Croatia



By its position, Croatia is both a Central European and a Mediterranean country. It has a peculiar horseshoe shape. Croatia covers an area of about 89.988 sq km (counting both its land territory of 56.538 sq km and sea territory of about 33.450 sq km) It is surrounded by Slovenia, Hungary, Bosnia & Hercegovina, Serbia & Montenegro. The Adriatic Sea we share mostly with Italy. By its geographical features, Croatia can be divided into several regions: Pannonia and Slavonia, the highland, and the Mediterranean or littoral region. Since July 1st, 2013. Croatia has been a part of the European Union.

Croatia has some 3.800.000 inhabitants. The biggest concentration of inhabitants remains around the urban centers.

DUBROVNIK

History



More than a thousand years of history have made Dubrovnik a European cultural center. In the beginning, Dubrovnik was just a small community, but soon the town flourished and became the Seat of the independent Dubrovnik Republic. The Republic mastered the art of seafaring and had a fleet, which, on the south Adriatic, could be compared to Venice's on the north. History is present everywhere in this town, which is at the same time a museum and a lively stage displaying a mixture of cultural heritage and contemporary life. Every building and every monument has its unique value.

Dubrovnik has been under UNESCO protection since 1979.

The historical city is surrounded by a monumental wall, 1940 m long. The City wall preserved its original appearance and is open to visitors as the main attraction of Dubrovnik.

Location

Dubrovnik is a city in the south of the eastern Adriatic coast, the seat of the Dubrovnik-Neretva County, cultural and administrative center.

The climate

Dubrovnik's climate is mild Mediterranean, mostly warm and dry. The average annual temperature is 18 °C and has an average of 2600 sun hours annually. Sunless days are very rare. The temperature never falls below the freezing point, and snowing is an exception.

Vegetation

All these climate features have resulted in a variety and profusion of subtropical flora. Both the coastal belt and the islands are covered by evergreen Mediterranean macchia, pinewoods, and cypresses. A large portion is covered by vineyards, olive groves, and fruit trees.

The Population

Dubrovnik is the administrative, cultural, and economic center of Dubrovnik–Neretva County with a population of 41562 inhabitants. The area started the rapid tourism development in the early 70 – es. In the old walled city live some 1000 inhabitants.

DUBROVNIK AS AN INCENTIVE AND MEETING DESTINATION

Since the very beginning of tourism in Dubrovnik, the meeting and incentive segments have been gradually developing. The beginning of organized tourism is considered to be the opening of the Grand Hotel Imperial in 1897. The records have it that the same year, the first International conference was held in Dubrovnik.

From then onwards, the development of tourism went much faster, and in a more organized way at the beginning of the '70s. The hotels with conference facilities were built in prominent positions. Today, there are 51 hotels, among them 16 are 5* hotels. Dubrovnik, as a meeting and incentive venue, offers numerous possibilities to those choosing it as a destination for business combined with leisure. Five-star hotels as well as other four-star hotels will be excellent hosts for your larger or smaller meetings. Premises, like Revelin Fortress, Marin Drzic Theatre, Sponza Palace, Rector's Palace, International Center of Croatian Universities, St. Clare Convent, Lazareti, and others, have generally been, thanks to its ambiance, the special meeting and event places of business people.

Dubrovnik is a city for all seasons. Each season in Dubrovnik has its distinctive charm. Dubrovnik always offers you ample opportunities to explore and enjoy. Its rich history,

geographic location, mild climate, and traditional hospitality and excellence in tourism make Dubrovnik a recognized high-quality product in the international tourism markets.

Dubrovnik is the city of festivals. The variety of cultural events on offer lies at the heart of many a visitor's decision to come and enjoy the unforgettable Dubrovnik evenings to the strains of virtuoso musicianship coming from the atriums of the city's palazzi, all bathing in the moonlight reflected on the still, resplendent patina of the Adriatic. Every summer, the polished stone slabs in Stradun show the reflection of world-famous people.

Dubrovnik has been a popular filming location in recent years. The *Game of Thrones* television series has been shot in Dubrovnik since 2011. The *Star Wars: Episode VIII* film was shot in Dubrovnik in 2016, while the *Robin Hood: Origins* film was filmed in 2017. The Bollywood film *Fan*, with one of the most famous Indian actors Shah Rukh Khan was also filmed in Dubrovnik. All these popular series and films are bringing more and more fans to Dubrovnik. Dubrovnik is definitely Croatia's best export brand, based on tradition, historical treasures, and the knowledge and experience of its inhabitants.

How to get here

Arrival by air

Dubrovnik Airport is located 22 km from the City. It is served by several international airlines. / Croatia Airlines Star Alliance partner, Lufthansa, BA, Turkish Airlines, Austrian Airlines, Aer Lingus, Norwegian, Iberia, Vueling, Easyjet, Luxair, United Airlines, and others. Major European capitals are connected with Dubrovnik directly and via Zagreb as well. The approximate air distance from European capitals is 1.00 to 2.00 hrs. More information regarding the flights can be found at www.airport-dubrovnik.hr

Arrival by sea

Croatian liners link Dubrovnik along the Adriatic from the port of Rijeka. Croatian liner connects Dubrovnik with the Italian port of Bari.

You can arrive and visit Dubrovnik if you book a holiday on a cruise with one of the cruise companies that call in Dubrovnik. Dubrovnik is a very well-known port of call, and a home port also.

Dubrovnik – accommodation facilities

Altogether, hotels, private accommodation, camping, marinas, villas, hostels, and other types of accommodation number 40824 beds in Dubrovnik.

1897 – the beginning of organized tourism – opening of Grand Imperial Hotel with modern facilities (electricity, elevator, etc.)

In 2025. 51 hotels are operating in Dubrovnik, and breaking this down by category, there are 16*****, 17****, 12****, and 1** (+5 not categorized)

Hotel capacity	12.292 beds/5.959 accommodation units
Private accommodation	21.491 beds 6.979 units
Hostel and other	5.791 beds 1.825 units
Camping + OPG	1250 places

FESTIVALS / EVENTS

Dubrovnik is known as a great festival destination and a unique ambiance for concerts and drama performances. Most summer festivals are held in the open air and in different historical venues.

Dubrovnik Summer Festival is one of the most prestigious events, held for over 75 years, each year from the 10th of July till Aug 25th. The city's palaces, churches, and squares are transformed into unique stages for dramas and concerts. Good Food Festival is held in October, the International Dubrovnik Opera Festival, and the Ana in the City Festival in late June. Theatre and folklore performances are held from May to the end of October. Dalmatian singing a cappella is held open during the whole season. Dubrovnik Winter Festival - Christmas market, streets caroling for Christmas and New Year's Eve is a tradition, as well as the great New Year's Event held on the main street in the Old Town – Stradun. Street Carnival, masked balls, and religious ceremonies for the day of the Patron Saint, St. Blaise are held in February. Oyster Festivity in March introduces Eastern traditional festivities and entertainment programs.

MUSEUMS / GALLERIES

Dubrovnik treasures such a wide range of worthwhile places that making a selection happens to be a perpetual challenge. The inventory of the third-oldest pharmacy in Europe hosts the Museum of the Franciscans (1317). Precise goldsmith's works from the 11th to 19th c. can be found in the Treasury of the Cathedral. There is a collection of the Dubrovnik School of Art, 15th and 16th c., at the Museum of Dominicans. Rector's Palace hosts an art collection, furniture, porcelain, and an inventory of the Domus Christy Pharmacy from 1420. The Maritime Museum offers the history of Dubrovnik's maritime tradition. Among the private galleries, there is a Modern Art Gallery that hosts works of Croatian and international painters.

PLACES OF INTEREST

City Walls – The most recognizable feature that defines the history of Dubrovnik and gives it its characteristics is its intact city wall with five fortresses that offer an unforgettable view over the city, the island of Lokrum, and the open sea. The City Walls are the main attraction for visitors.

The Old City – Dubrovnik is not built in a way to be admired by car or coach. This is a place for pedestrians. Every spot and hidden corner has its unique flavor, which will make memories last a lifetime.

Cable Car - panoramic view of Dubrovnik - Glide through the air on a scenic adventure. The ride offers a breathtaking view of the old town of Dubrovnik, coastal sights with islands, and a magnificent sunset.

Dubrovnik top ten attractions - www.tzdubrovnik.hr

VENUES



Revelin Fortress

A 16th-century monumental fortress, a guardian of the eastern city gate of Dubrovnik with a large arched hall in the interior and a beautiful terrace at the top overlooking the Old City and its harbor. Indoor seating capacity for 400 people, and 400 pax on the terrace.

<https://www.clubrevelin.com/>

Lovrijenac Fortress

Rising proudly on a cliff, guardian of the western city gate from land and sea, Lovrijenac Fortress is nowadays one of the most famous stages in the world for performances of Shakespeare's Hamlet. Seating capacity for 500 people.

<https://citywallsdubrovnik.hr/lovrijenac-fortress/>

Rector's Palace

The seat of the Rector of the glorious Dubrovnik Republic, a splendid 15th-century Gothic-Renaissance palace with a beautiful front porch with carved capitals and an elegant atrium with a baroque staircase. Seating capacity for 120 people.

<https://www.dumus.hr/en/knezevdvor-multimedia-guide/>

Sponza Palace

A magnificent 16th-century Renaissance palace with an atrium and arched gallery, one of the most elegant venues of Dubrovnik, housing nowadays a precious collection of historical archives of the Dubrovnik Republic. The gala dinner seating capacity of 90 people.

<https://dad.hr/palaca-sponza-2/?lang=en>

Ex Restaurant Klarisa – Hard Rock Cafe

Behind Great Onofrio's Fountain lies the monastery of St. Klara, the best-known and the most important of the eight monasteries for women in Dubrovnik. Later, the monastery of St. Klara served various purposes, and after World War II, a restaurant called "Jadran" was opened within the monastery, which was later renamed "Libertas", then "Klarisa", and was just opened as Hard Rock Cafe. Total capacity of 120 pax indoor and 250 pax outdoor.

<https://cafe.hardrock.com/dubrovnik/>

Banje Beach Club

Banje Beach Club is a unique location with a breathtaking view of the island of Lokrum and the City walls. It provides seating up to 200 guests inside, and an expanded outdoor patio can comfortably accommodate an additional 200 for your event.

<https://banjbeach.com/>

Ethnographic Museum

The Ethnographic Museum Rupe is situated in the old granary built by the Dubrovnik government in 1590. The Ethnographic Museum can serve as a venue for organizing wine tastings, various presentations, cocktails, and buffet dinners for up to 150 participants.

<https://www.dumus.hr/en/ethnographic-museum/>

Museum of Modern Art

Built in the neo-renaissance style by Croatian architects as a private residential palace of a Dubrovnik ship owner, the Museum of Modern Art abounds in spacious exhibition rooms with an elegant stairway leading to a large terrace overlooking the old city of Dubrovnik.

<https://ugdubrovnik.hr/en/?file=home>

Lazareti

Lazareti is the only fully preserved quarantine complex on the European side of the Mediterranean and has been under UNESCO protection since 1994. The complex resembles the City Walls and consists of a plateau and ten naves (halls) with five inner courtyards. Today, Lazareti is the creative hub of Dubrovnik: various exhibitions, concerts, workshops, lectures, congresses, and other events are organized in the five western naves of the complex. Two naves are home to the Linđo Folklore Music Ensemble, and in the three eastern naves, Art Workshop Lazareti, Deša, and Lero Student Theatre organize their activities.

<https://dubrovackabastina.com/?lang=en>

DUBROVNIK - INCENTIVE IDEAS & EVENTS

Renaissance evening with dinner, music & dances

Venues: Sponza Palace, Rector's Palace, Revelin Fortress, Lovrijenac, or Franciscan Monastery by the River Ombla in Rožat

A prestigious social event from the Renaissance period, with a full evening performance of Renaissance music and dances in the unique ambiance of one of the historic venues of Dubrovnik. In addition to dancing, costumed dancers welcome guests at the entrance, escort them to their tables, and take a courtesy walk around with ceremonial bows, while the musicians perform Renaissance music played on authentic musical instruments. A fencing duel between two aristocrats can be added to the scene.

Reception by the Rector at the Rector's Palace

A glimpse of the times of the Dubrovnik Republic. During the tour of the Palace, the guests stumble upon a group of Renaissance music players. The Rector appears and questions his servant about this intrusion upon his privacy. Once the visitors are presented to him, he starts a conversation with them, reminiscing about the golden days of the Republic of Dubrovnik and graciously offering them a glass of champagne.

Dalmatian Evening Cruise

Dalmatian evening cruise aboard Karaka, a replica of the Dubrovnik old sailing vessel. A warm welcome aboard from the group of Dalmatian singers that will entertain us during the cruise. We sail along the magnificent city walls with a night view of Dubrovnik, attractively illuminated, enjoying specialties of Dalmatian Cuisine accompanied by the best Croatian wines.

Sunset Cruise

Sail aboard Karaka, a replica of an old wooden boat of the Dubrovnik Republic, in the direction of the Elaphite Islands, an archipelago to the west of Dubrovnik. Enjoying delicious snacks and drinks on board, we sail into the sunset following the sun disappearing below the horizon...

Konavle Village Party

Discover the Konavle Valley with its picturesque villages, rolling hills covered with vineyards, olive groves, and elegant cypress trees, giving the landscape a special grace. Feel the warm countryside atmosphere of the typical Konavle house with a 350-year-old watermill and an olive oil press, and enjoy a gourmet dinner prepared in a traditional way under the iron bell, all accompanied by music.

Folklore evening with traditional songs and dances

Venue: Revelin Fortress, Lazareti

A colorful display of the rich folklore tradition of the Croatian regions with beautiful national costumes and songs, carefully preserved over the centuries. Dancers wear original national costumes with rich embroideries, some of them of priceless value. Enjoy Lindo, the most popular dance of the Dubrovnik region, with dancers moving in a circle around a dance master sitting and playing lijerica (a three-string instrument), giving them commands.

other...

- Barbecue Beach Party with DJ
- Classic Music Orchestra Boat Cruise
- Organ & Choir Concert in the Cathedral
- Chamber Music Concert in the Dominican Monastery Cloister
- A Masquerade Party
- Fashion Show Event

EXCURSIONS



PILLOW GIFTS:

- book about Dubrovnik or Croatia
- silk tie or silk scarf "Croata" (neck tie was originally invented for a Croatian soldier's uniform in the 17th century)
- herbal soaps with fragrances of lavender, rosemary, pine tree, lemon tree, wild orange flower
- small attractive bottles of homemade liquors, olive oil, and a bottle of quality wine
- maraschino – the famous cherry liquor
- bags of salt produced in an old way in the salt pond of Ston from the Dubrovnik area
- naive paintings from the Konavle area, graphics, pictures
- handcrafts
- embroideries from the Konavle valley
- crystal
- traditional golden and silver jewelry

DUBROVNIK TOURIST BOARD - CONVENTION BUREAU

A trustworthy destination partner in organizing memorable meetings and incentives in Dubrovnik – the pearl of the Adriatic and a UNESCO city.

Dubrovnik Convention Bureau, a part of the Dubrovnik Tourist Board, is a non-profit organization that promotes Dubrovnik as an attractive international meeting destination. It provides impartial and free advice to domestic and international meeting planners wishing to organize a meeting, conference, or incentive in this beautiful Mediterranean city. The Dubrovnik Convention Bureau helps planners with bidding documentation and venue finding, and connects them with local PCOs, DMCs, and other service providers. Also, it offers valuable suggestions for social and partner programs or pre and post-tours. Additionally, the Dubrovnik Convention Bureau's marketing activities include the organization of press tours and site inspections for international journalists and meeting planners, to show off the diversity of Dubrovnik attractions and meeting facilities.

The Dubrovnik Tourist Board as a whole actively contributes and supports responsible and sustainable tourism development, promoting all the values of the destination.

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